

MICAH'S CHILDREN FOUNDATION PRESENTS



1ST ANNUAL

# *Black & White*

MASQUERADE GALA  
UNVEILING THE TRUTH

## **HELPING WHEN IT HURTS THE MOST 2008 SPONSORSHIP PACKAGE**

### **OUR MISSION STATEMENT:**

To assist in easing the pain of grieving parents by providing burial funds for the death of children through the generosity of the community. Our goal is to ensure that children are buried properly and with dignity.

In February, Micah's Children Foundation will hold a Masquerade Gala, "Unveiling the Truth". At the gala, the foundation will unveil the national and local statistics on the deaths of children. This fund-raising event expects to increase awareness of the causes of children's deaths and raise needed dollars to help families bury their child with dignity and respect.

**"UNVEILING THE TRUTH"**  
**Saturday, February 23rd, 2008**  
at The Houstonian Hotel – The Grand Ballroom

All proceeds will go towards assisting qualifying parents to assist with burial expenses for the death of their child (age 0 – 17):

1. Income Eligible – Family doesn't have the means to pay for the burial.
2. National Heroes - Current and ex-military (those who have served our country in the Army, Navy, Coast Guard, Marines or Air Force). It's our time to say, "thank you" for protecting our country and our freedom.
3. Local Heroes - Current or former community servants; police and firefighters. You put your life at risk for us everyday. We want to help you when you need help the most.

We rely on your support through partnership of this worthy non-profit. Our belief is the goodwill of this community is stronger than the sorrow (death of a child). In 2008, our goal is to raise a minimum of \$50,000 to continue helping when it hurts the most.

Please review the sponsorship levels attached and indicate which level of participation you will support. Without your cooperation and financial support, Micah's Children Foundation could not exist and serve the Houston community.

Sincerely,

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Annual Black and White Masquerade Gala  
Ball Chairperson

Micah's Children Foundation is an outpouring of the community's support, love and mercy.  
**Reach out and help when it hurts the most by supporting this fund-raising event.**

## SPONSORSHIP LEVELS

### **Presenting Sponsors: \$20,000**

- Remarks from the podium
- Logo and name on all table tents
- 40 VIP Reception Tickets
- 40 Memorandum Masks
- Four (4) tables of 10
- Premiere Table Placement
- Recognition on all press releases
- Recognition and logo on 1500 printed invitations and 5,000 save the date cards
- Company logo displayed on screen, banners and Website
- Framed sponsor photograph at event
- Full page color ad in program (inside cover)

### **Circle of Love:**

#### **– Death due to Infant Mortality: \$15,000**

- Remarks from the podium
- Reception Sponsor (special signage at reception)
- 40 VIP Reception Tickets
- 40 Memorandum Masks
- Four (4) tables of 10
- Premiere Table Placement
- Recognition on all press releases
- Recognition and logo on 1500 printed invitations and 5,000 save the date cards
- Company logo displayed on screen, banners and Website
- Framed sponsor photograph at event
- Full page color ad in program (back cover for first sponsor in this circle)

### **Circle of Healing:**

#### **– Death due to Disease: \$10,000**

- 20 VIP Reception Tickets
- 20 Memorandum Masks
- Two (2) tables of 10
- Premier Table Placement
- Recognition on all press releases
- Recognition and logo on 1500 printed invitations
- Company logo displayed on event screen, banners and Website
- Framed sponsor photograph at event
- Full page color ad in program

### **Circle of Peace:**

#### **– Death due to Homicide: \$5,000**

- 10 VIP Reception Tickets
- 10 Memorandum Masks
- Two (2) tables of 10
- Recognition and logo on 1500 invitations
- Company logo displayed on screen, banner and Website
- Full page color ad inside the program

### **Circle of Mercy:**

#### **– Death due to Unintentional Injury: \$3,000**

- 10 VIP Reception Tickets
- One (1) table of 10
- Company logo displayed on screen and Website
- ½ page color ad inside the program

### **Circle of Hope:**

#### **– Death due to Suicide: \$2,500**

- 10 VIP Reception Tickets
- 10 Memorandum Masks
- One (1) table of 10

### **Circle of Grace:**

#### **– Death due to Drowning: \$1,500**

- One (1) table of 10

### **Friends and Family of**

#### **Micah's Children Foundation: \$1,000**

- Four (4) tickets
- Recognition inside program

**Individual VIP Reception and Gala Ticket with Mask: \$250 per person**

**Individual Gala Ticket: \$150 per person**

**Individual VIP Reception only: \$100 per person**

**Individual Mask: \$50 per person**

### **Program Advertisement**

Business Card Size Ad: \$125

Quarter Page Ad: \$250

Half Page Ad: \$500

Full Page Ad: \$1,000

**IN THE GREATEST TIME OF SORROW, MICAH'S HAND EASES THE FINANCIAL PAIN.  
BE A PART OF EASING THE PAIN FOR PARENTS WHO EXPERIENCE THE DEATH OF A CHILD.**



MAKE CHECK PAYABLE TO: MICAH'S CHILDREN FOUNDATION  
PLEASE DONATE ONLINE AT [WWW.MICAHSCCHILDREN.ORG](http://WWW.MICAHSCCHILDREN.ORG) OR SEND TO:

14434 OLD HUMBLE ROAD, SUITE 100, HUMBLE, TX 77396

**FAX TO: 281.361.3251**  
**FOR MORE INFORMATION: CALL 281.441.4800**